



IN THIS ISSUE

[IR Society Annual Conference - An interview with the C-Suite](#)
[Spring IR Society events - Best Practice Awards launch](#)
[Spring into March with Debt IR and more - upcoming IR Society courses](#)
[Club IR Workshop - keep up to speed on issues integral to your IR role](#)
[Informed Spring edition - coming to a desk near you soon!](#)
[FCA proposes reforms to the availability of information in the UK equity IPO process](#)

IR Society Annual Conference - An interview with the C-Suite

IR Society Conference - A New World Order: The Ascent of IR - Tuesday 20th June.

[Afternoon plenary session: An interview with the C-Suite](#)

The relationship between an IRO and the company's CFO/C-suite is a vital one, whether or not this is a direct reporting line. During this informal discussion, experienced CFOs will share their views on what's changing and the importance of IR. How can a company co-ordinate its efforts more effectively and get the best out of its investor communications to address issues the company and IR face? Moderator: Evan Davis, speakers include: Ian McHoul, Chief Financial Officer, Amec Foster Wheeler; Richard Snow, Chief Financial Officer, Ladbrokes; Gerbrand Nijman, Chief Financial Officer, Global Telecom Holding

Don't forget to [book your ticket](#) before 31 March, to take advantage of our **Early Bird Rate**.

Spring IR Society events - Best Practice Awards launch

Our Spring [events programme](#) gets off to a busy start in March with the launch of our **Best Practice Awards** on **March 21**. We'll be running a [webinar](#) on that day where we will outline this year's awards, including any changes and updates as well as the process and timetable for both the Self-Entry and Voted Awards. We will also be hosting a **Best Practice Award Winners Showcase** event on March 29, for

EVENTS

[IR Webinar - Best Practice Awards Launch](#) (21 Mar)

[Interactive Breakfast - Best Practice Award Winners Showcase](#) (29 Mar)

COURSES

[Building your Debt IR capability](#) (7 Mar)

[Club IR Workshops](#) (13 Mar)

[IR regulation and compliance essentials - Module One: IR toolkit to comply with regulation](#) (16 Mar)

[IR regulation and compliance essentials - Module Two: Transactions and Listing Obligations](#) (23 Mar)

[CIR revision course](#) (30 Mar)

NEWS

[Corporate Governance Breakfast: the UK Green Paper & Future of Boardrooms](#)

[Equiniti continue as Silver sponsor for 2017! Ian McHoul announced as speaker for IR](#)

which you can register [here](#)

You can view the full events programme [here](#)

Spring into March with Debt IR and more - upcoming IR Society courses

We still have a few places left on our revamped **Debt IR course** running in March. We have a full programme of courses running in the Spring, so book early to avoid disappointment.

Building your Debt IR capability – Tuesday 7 March

"Very good, concise, to the point and backed by real life examples and applications. Thoroughly enjoyed it." [Book online](#)

IR regulation and compliance essentials Module 1: IR toolkit to comply with regulation – Thursday 16 March

"Very useful overview of the regulations, especially as a newcomer to the IR function, and bringing my knowledge up to date. I especially liked all the real life examples - companies, fines, outcomes of tougher regulation. Excellent course." [Book online](#)

IR regulation and compliance essentials - Module 2: Transactions and Listing Obligations - Thursday 23 March

"The course made my interest in IR increase hugely - all my objectives were met and there were a lot of high quality discussions. A lot covered, and delivered very well, particularly on topics which could be considered dry!" [Book online](#)

Introduction to IR and financial markets - Tuesday 4 April

"Really useful training. Interesting topics and some clear explanations, delivered by an excellent and very engaging trainer! With little knowledge on the subject, the course certainly achieved its aim for me. I found it inspiring and felt it has given me a good understanding of the topic." [Book online](#)

ESG/SRI: Sustainability issues for IROs - Thursday 6 April

This course will give participants all of the information, context and access to tools that they need to understand and respond to the growing interest of institutional investors in the sustainability performance and corporate governance practices of quoted companies. [Book online](#)

Strategic approach to corporate messaging: convergence of IR and Financial PR - Wednesday 12 April

The course is targeted at those with either IR or Financial PR experience who are looking to improve their skills and better align the two disciplines. It is especially relevant for those who are in, or preparing for, a role managing both functions. [Book online](#)

Energise your investor targeting - Wednesday 26 April

"Really good insights from people with lots of industry experience. Took away three to four interesting things that will assist me in the future. Coming from a background without much exposure to IR, this was a great way to get a wide introduction and beneficial for future work." [Book online](#)

View our course calendar [here](#)

[Interim management statements – IR Society snap poll](#)

[Deutsche Bank continues partnership with IR Society in 2017](#)

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Club IR Workshop - keep up to speed on issues integral to your IR role

The IR Society holds a series of [lunchtime workshops](#) for more senior delegates on a range of themes. We have dates running throughout the year, so [sign up](#) early to avoid disappointment!

Monday 13th March: Why integrated reporting - Exploring value creation and best practice reporting.

Monday 10th April: Gender pay reporting

Monday 11th September: Consensus Management

Monday 2nd October: Key elements of a defence manual

The workshops are open to anyone working in IR or a related profession, who is keen to share their experiences, build their professional network and enhance their career in investor relations. Moderated by an experienced market professional, they will be an efficient and highly focused way for busy practitioners to keep up to speed on issues which are integral to their job, but are not covered at this advanced level in the main programme of IR Society educational events. [Book online here](#)

Informed Spring edition - coming to a desk near you soon!

Informed 94 - Spring 2017 edition will be hitting your desks in the next week or so, so look out for another bumper edition. Here is a reminder of the remaining editorial features for 2017. If you would like to submit any article suggestions, please do get in touch with [Laura Hayter](#).

Summer (July) – 'A New World Order: The Ascent of IR.' Full coverage of the 2017 conference, as well as a fresh look at careers and the IR profession. *Copy deadline June 16*

Autumn (October) – A new face of IR: Alternative sources of funding. *Copy deadline September 15*

Winter (December) – Best practice – latest developments, plus coverage of the Society's annual best practice awards. *Copy deadline November 15*

For advertising and sponsorship enquiries please contact [Robert Dann](#).

FCA proposes reforms to the availability of information in the UK equity IPO process

Following a 2016 discussion paper, the FCA has this week published a Consultation Paper which proposes a package of policy measures intended to improve the range and quality of information available to investors during the IPO process. This includes a series of rules which seek to ensure that a prospectus or registration document is published, and providers of 'unconnected research' have access to the issuer's management, before any connected research is released. Read more [here](#)



The IR Service Providers Directory

The *Informed* IR Service Providers Directory features those organisations who offer key services to the IR community and shows the categories in which they have chosen to appear.

This section is published in parallel with the service

provider section on the IR Society website – www.irs.org.uk.

For more information and to list your business here, please call John Thistlethwaite on +44 (0)1285 831 789 or email john@silverdart.co.uk.

Key to IR SERVICE PROVIDERS by category

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Nasdaq Corporate Solutions
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Q4 Inc.
RD:IR

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Crossfire
FourthQuarter
Friend Studio
PR Newswire
Q4 Inc.
Taurus London
Valor IR Consulting
Zebra Corporate Communications

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EM
Emperor Design
EQS Group
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Lyonsbennett
Media Sterling

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Citigate Dewe Rogerson
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EM

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FTI Consulting
Instinctif Partners
Investis
Investor Insight
Maitland
Makinson Cowell
Meetyl Europe
MHP
Nasdaq Corporate Solutions
Orient Capital
RD:IR
Taurus London
Taylor Rafferty
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World Television
Zebra Corporate Communications

Investor roadshows

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EM
Meetyl Europe
ingage
Nasdaq Corporate Solutions
RD:IR

IR for small caps

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Capita Asset Services
Citigate Dewe Rogerson
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Meetyl Europe
Nasdaq Corporate Solutions
Q4 Inc.
RD:IR

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BRR Media
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Q4 Inc.

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Q4 Inc.

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Rivel Research Group

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ProxyCensus
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More information at:

www.irs.org.uk/resources/service-providers

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