



- **BNY Mellon sign up as Platinum sponsor for fourth consecutive year!**
- **US petition over equity disclosures**
- **Electrified ring-fence!**
- **Shareholder Engagement webinar**
- **Quiz time**
- **A Short Story: The European Union's New Rules on Short Selling – Ipreo**
- **Corporate reporting on mobile devices - nexxar**

BNY Mellon sign up as Platinum sponsor for fourth consecutive year!

We are delighted to welcome BNY Mellon back on-board as our Platinum Sponsor for 2013 and take this opportunity to thank them for their continued support.

Peter Gotke, MD UK & Ireland for BNY Mellon Depository Receipts said "BNY Mellon is proud to continue as Platinum Sponsor to the UK IR Society for the 4th consecutive year. In today's combative global capital markets never has IR been such a critical function in the life of the quoted company, an area which the UK IR Society serves with such distinction."

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US petition over equity disclosures

In the US, the NYSE in association with our US counterpart, NIRI, has petitioned the SEC for institutional investors to be required to publicly disclose equity holdings within two days after the quarter ends, instead of 45 days. They say that a shortened time frame will help investors and public companies receive timely information and technological advances make it possible.

[Bloomberg article](#)

Electrified ring-fence!

The Chancellor has indicated his preference for a painful sounding electrified ring-fence to create full separation of activities in investment banks as part of the financial regulatory reforms that will make the: "Bank of England will be the super cop of our financial system". In a speech at JP Morgan, the Chancellor stated that: "This year we're going to start separating the high street banking we all depend on from the City trading floor", following the Vickers commission and the establishment of the Financial Reform Bill, now going through parliament. He went on to say:

"I can announce that your high street bank will have different bosses from its investment bank. Your high street bank will manage its own risks, but not the risks of the investment bank. And the investment bank won't be able to use your savings to fund their inherently risky investments".

[The speech](#)

Meanwhile, Clifford Smout, co-head of the Deloitte Centre for Regulatory Strategy commenting on the announcement commented: "Investors will understandably seek further clarity on the circumstances in which a bank may be forced to separate completely. As always, the devil is in the detail."

Shareholder Engagement webinar

Members can now download this week's webinar on shareholder engagement from the Practical IR section in the knowledge bank. This was a really interesting and useful session offering tips on how to best engage with your shareholders. Topics included the importance of register segmentation, early engagement, the role of proxies, the fund manager perspective and a lot more. Many thanks indeed to our expert speakers.

[IR Resources](#)

Quiz time

We still have a few places left on our IR Networking: Pub Quiz on Thursday 21st February. This is open to all members and new members in particular often find it a good way to meet fellow members and enjoy a fun evening. Please email dipty.patel@irs.org.uk to book.

A Short Story: The European Union's New Rules on Short Selling – Ipreo

The European Union's new rules on short selling came into effect on Nov 1st, 2012. The first ever pan-EU set of rules on short-selling, issued by the European Securities and Markets Authority (ESMA), not only bans naked short-selling of EU-listed shares but also imposes tough disclosure requirements harmonized across countries in the region, different from the several unenforceable directives issued in the past by ESMA's predecessor CESR. The new rules apply to all securities whose principal trading venue is in the EU.

As an examination of investor holdings in the wake of the recent regulatory changes, Ipreo has surprisingly found that many institutional investors traditionally identified as "long-only" in fact possess some very large short positions.

White paper: <http://www.irs.org.uk/news/a-short-story-the-european-unions-new-rules-on-short-selling-ipreo>

Corporate reporting on mobile devices – nexxar

With the growing number of mobile users, corporate reports will have to be provided in a manner adequate for smart phones and tablets. But how strong is the actual demand for such versions? And which format offers the most advantages? This white paper describes current trends and discusses fruitful approaches on mobile reporting.

There is no doubt that the mobile web is the most important development when it comes to the future use of information. According to a recent PWC survey, the number of mobile web subscribers worldwide grew by 40 percent in 2011 and is forecast to reach three billion by 2016. Consequently, companies are aiming to make a more targeted approach to the increasing number of mobile users of their annual and sustainability reports. Two different devices for optimisation have become established: smart phones and tablets.

This white paper provides background research and discusses possible approaches on mobile reporting. Relying on two different use cases for tablets and smart phones, it evaluates the advantages and disadvantages of each format. Furthermore, it will show that these two alternatives are not in competition with one another.

White paper: <http://www.irs.org.uk/news/corporate-reporting-on-mobile-devices-nexxar>

Global trends in IR 2012 - BNY Mellon

BNY Mellon's Eighth Global Trends in Investor Relations Survey was conducted between July and September 2012. The Survey had 817 online respondents from 59 countries. For the purposes of this report, respondents to the survey are referred to hereafter as "corporates" or "companies." Participants were sourced using internal and external databases and span all macroeconomic sectors and economy types, as defined by GICS and MSCI, respectively. Where applicable, historical references are provided, primarily to results from the 2011, 2010 and 2009 surveys.

<http://www.irs.org.uk/news/global-trends-in-ir-2012-bny-mellon>



The IR Service Providers Directory

The *Informed* IR Service Providers Directory features those organisations who offer key services to the IR community and shows the categories in which they have chosen to appear.

This section is published in parallel with the service provider section on the IR Society website – www.irs.org.uk.

For more information and to list your business here, please call Libby wimble on +44 (0)1285 831 789 or email lwimble@silverdart.co.uk.

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