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Rebecca White, new team member at the IR Society

The executive team is delighted to welcome Rebecca White, an apprentice joining us this month and expected to help us over the coming year. Rebecca, a happy camper in her spare time and newcomer to the City, will mainly support our membership and marketing efforts under Rob Dann.

Institutional Investor's All-Europe Executive Team Survey reveals most creative Investor Day hosts

Analyst days have become increasingly important in Europe since the U.K.'s Financial Conduct Authority passed regulations in 2014 that prohibit the buy-side firms it oversees from using dealing commissions to finance corporate access services provided by brokerages. Although the effects of the new rules have yet to manifest in a clear pattern, Sue Scholes, Chair of the U.K.'s Investor Relations Society, says they reinforce an existing trend of investor relations teams' becoming more proactive. "Over time the best investor relations departments have been owning their targeting and engagement processes," she notes.

To find out which European companies do the best job of hosting events that investment professionals find useful, *Institutional Investor* asked buy- and sell-side participants in the 2016 All-Europe Executive Team survey - our exclusive annual ranking of the region's best corporate leaders and investor outreach programs - to tell us which of the entities they cover host the most constructive analyst days. We received responses from 1,128 investment professionals at

EVENTS

[Interactive Breakfast - MiFiD II \(20 Apr\)](#)

[IR Networking - Pub night \(28 Apr\)](#)

COURSES

[ESG/ Sustainability issues for IROs \(12 Apr\)](#)

[Club IR Workshops \(18 Apr\)](#)

[IR regulation and compliance essentials - Module One: IR toolkit to comply with regulation \(19 Apr\)](#)

[CIR exam \(20 Apr\)](#)

[IR regulation and compliance essentials - Module Two: Transactions and Listing Obligations \(26 Apr\)](#)

[Building your Debt IR capability \(27 Apr\)](#)

NEWS

[Best practice case study: ASOS and the five 'C's](#)

[Promoting and rewarding best practice in investor](#)

386 financial services firms. Roughly 68 percent of the people who cast votes in the executive team survey, representing 68 percent of the participating institutions, answered our question about most constructive analyst days. Respondents from the buy-side work at firms that collectively manage some \$3.8 trillion in European equities.

[Click here](#) to read the full article.

For more information please contact:

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[communications](#)

[Best practice case study: The BASF Factbook](#)

[Informed 90 – Spring 2016](#)

JOB ZONE

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[Head of Sales – Investor Relations](#)

[Investor Relations Analyst](#)

[Head of Investor Relations and Corporate Communications – Retail](#)

[Pre-IPO – Head of Investor Relations](#)

Spring professional development - have you seen what's coming up?

Our Spring courses are filling up, so get ahead and book your place online [here](#)

New for 2016: ESG/Sustainability issues for IROs - Tuesday 12 April

This course provides all the tools participants need to understand and respond to the growing interest of institutional investors in the sustainability performance and corporate governance practices of quoted companies. [Book online](#)

IR regulation and compliance essentials - Tuesday 19 / Tuesday 26 April

This two day modular course provides an analysis of current legislation and forthcoming changes in regulation. [Book online](#)

Building your debt IR capability - Wednesday 27 April

During the half-day session, participants will look at current best practice in Debt IR, and discuss how to deliver an effective debt IR programme. [Book online](#)

To view our 2016 professional development calendar at a glance [click here](#) For further enquiries please contact Nicole Solomon at nicole.solomon@irs.org.uk / +44 (0)20 7379 1763

Proxy advisors - how to effectively engage

Our next [Club IR](#) workshop **Proxy advisors - how to effectively engage** is taking place on **Monday 18 April**. Book your place and view all workshop dates [here](#)

These workshops are targeted at IR manager and IR director level, where interaction and real examples from attendees are an integral part of the discussion and have proved very popular as efficient ways to get practical advice, war stories and new ideas to takeaway and put into practice. **CLUB IR IS FREE FOR PREMIUM MEMBERS as part of the course allocation.** For more information please contact **Nicole Solomon** at nicole.solomon@irs.org.uk or [click here to book your place](#)

Wednesday 20 April, 2016: Interactive Breakfast - MiFiD II

The Investor Relations Society, 5th Floor, 30 Coleman Street, London EC2R 5AL

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Did anyone see the first film – ‘MiFID I: Let’s compete’? Can’t wait for the sequel. “MiFID II: Let’s be safe’

How can you understand 1056 pages of regulation in 20 minutes?
You can’t but I think we can help you to understand whether in your working life

- If it does matter to you?
- Why it matters?
- How you might frame the commercial issues from it?

Join us on Wednesday 20th April to find out more!

[Click here](#) to register for this event.

IR Networking - Pub Night

This is an informal networking evening for IR Society members and prospective new members to get together for a relaxed evening at the pub.

If you would like to bring a friend along who is not a member please do contact Alison Hamilton directly on alison.hamilton@irs.org.uk and we will be happy to accommodate.

[Click here](#) to find out more about the event and we look forward to seeing you there!



The IR Service Providers Directory

The *Informed* IR Service Providers Directory features those organisations who offer key services to the IR community and shows the categories in which they have chosen to appear.

This section is published in parallel with the service

provider section on the IR Society website – www.irs.org.uk.

For more information and to list your business here, please call John Thistlethwaite on +44 (0)1285 831 789 or email john@silverdart.co.uk.

Key to IR SERVICE PROVIDERS by category

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Citi

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B2B Design Bureau Zebra
Black Sun
Capita Asset Services
Design Portfolio
Emperor Design
EQS Group
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Corporate broking

Capita Asset Services
Liberum
Panmure Gordon

CRM databases

IR.soft
Orient Capital
Nasdaq Corporate Solutions
RD:IR

CSR/sustainability

Addison Group
Capita Asset Services
EM
Luminous
Lyonsbennett
MSLGROUP

Debt IR

Citigate Dewe Rogerson
EM
Fairvue Partners
Orient Capital

Executive search

Broome Yasar Partnership
EMR
Fidelio Partners
Taylor Bennett
VMA

Fund management

Exane BNP Paribas

Internet services

Addison Group
Black Sun
EQS Group
Investis
MerchantCantos
Nasdaq Corporate Solutions
Obsidian IR
WorkCast

Investor communications

Crossfire
PR Newswire
Valor IR Consulting

Investor presentations

Capita Asset Services
Crossfire
EM
Emperor Design
EQS Group
Lyonsbennett
Media Sterling

Investor relations

Addison Group
Aura Financial
Broadridge
Capital Axis
Citigate Dewe Rogerson
Clare Williams Associates
EM
EmCo
EQS Group
Equiniti
Fairvue Partners
Fidelio
Financial Times
FTI Consulting
ingage
Instinctif Partners
Investis
Maitland
Makinson Cowell
Meetyl Europe
MHP
Nasdaq Corporate Solutions
Obsidian IR
Orient Capital
RD:IR
Taylor Rafferty
WorkCast
World Television

Investor roadshows

Capita Asset Services
Capital Axis
EM
Meetyl Europe
ingage
Nasdaq Corporate Solutions
RD:IR

IR for small caps

Capita Asset Services
Citigate Dewe Rogerson
EM
EQS Group
Fairvue Partners
Investis
Meetyl Europe
Nasdaq Corporate Solutions
Obsidian IR
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Mobile technology

Addison Group
EQS Group
ingage
irFactory
Orient Capital

News providers

EQS Group
Obsidian IR

Opinion research

Capital Axis
Nasdaq Corporate Solutions
Orient Capital
QuantiFire
RD:IR
Rivel Research Group

Proxy and corporate support

Capita Asset Services
Equiniti
Orient Capital
ProxyCensus
RD:IR

Publications

IR Magazine
Financial Times

Public relations

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EM
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MHP
MSLGROUP
Nasdaq Corporate Solutions
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Registrars

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More information at:
www.irs.org.uk/resources/service-providers

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Mission

- Promote best practice
- Support members' development
- Voice of the IR profession



Membership

- Stay informed
- Develop your career
- Networking opportunities



Professional Development

- Foundation, core IR skills and other IR-related courses
- Certificate in IR
- The Job Zone



Events

- Annual conference
- Seminars and webinars – breakfast, lunch, evening
- Best Practice awards + annual dinner



Sponsorship

- Great exposure to members
- Annual sponsorship packages
- Tailored sponsorship opportunities



IR Resources

- Best practice guidelines
- Knowledge bank
- Service providers directory



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