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RD:IR - Gold Sponsor again in 2017!

We are absolutely delighted to announce that RD:IR will be continuing their Gold Sponsorship of the IR Society once again in 2017! Speaking on the sponsorship, Richard Davies, Managing Director at RD:IR said:

"We are delighted to support once again the IR Society through our Gold Sponsorship in 2017.

We live in a challenging period of much change and uncertainty driven by global politics, regulatory change and technological innovation. RD:IR believes that the future of healthy capital markets relies on good governance, transparency, respect for ethics and the continuing development of global standards of best practice.

The IR Society has long been a leader in acting as a standard-bearer for these values in Investor Relations. We are proud to support the Society in the maintenance of those aims.

RD:IR continues to expand its client-base globally but the UK market, to which the Society offers such a wonderfully rich range of services and support, remains at our heart. We are delighted to support the Society not only through our sponsorship but also through our work on many of its committees and events.

All at RD:IR look forward to another year of partnership with the IR Society to help the Society promote the interests of its members, as well as the best standards of IR practice."

EVENTS

[IR Webinar - Best Practice Awards Launch](#) (21 Mar)

[IR Networking - Finding purpose in business and life: the role of women in communications](#) (21 Mar)

[Interactive Breakfast - IR and the Role of the Non-executive Director](#) (23 Mar)

[Interactive Breakfast - Best Practice Award Winners Showcase](#) (29 Mar)

COURSES

[Club IR Workshops](#) (13 Mar)

[IR regulation and compliance essentials - Module One: IR toolkit to comply with regulation](#) (16 Mar)

[IR regulation and compliance essentials - Module Two: Transactions and Listing Obligations](#) (23 Mar)

[CIR revision course](#) (30 Mar)

[Introduction to IR and the financial markets](#) (4 Apr)

[ESG/SRI: Sustainability issues for IROs](#) (6 Apr)

All at the IR Society would like to thank them for their continued support!

About RD:IR

RD:IR is an independent global Investor Relations consultancy offering a wide range of IR-related analysis, research and advisory services to over 600 UK and international public companies. From tracking share ownership, to finding new investors and achieving the highest level of voting at shareholder meetings, RD:IR provides un-conflicted investor marketing and communication strategies to assist boards, senior management and IR professionals to manage their relationships with the capital markets.

IR Society conference session update - how IR adds real value

IR Society Conference - A New World Order: The Ascent of IR - Tuesday 20th June.

Morning breakout session: How IR adds real value

This session will examine where IROs can build their credibility and really make their mark internally and externally. Whether it be in setting up and prepping management for one-on-one meetings, or organising & managing results calls or investment days, or even just the regular day-to-day contact with investors. Our panel of esteemed IROs will share their experience, providing tips and advice on how to become that indispensable IRO.

Moderated by Claire Lavery, Vice President, Rivel Research Group, speakers include: Catherine James, Head of Investor Relations, Diageo; Laura Doyle, Head of Investor Relations, Legal & General; Kate Ferry, IR, PR and Corporate Affairs Director, Dixons Carphone Group; and Edward Thacker, Head of Investor Relations, Land Securities.

Don't forget to [book your ticket](#) before **31 March**, to take advantage of our **Early Bird Rate**.

IR Society Best Practice Awards launch - March 21

Our 2017 **Best Practice Awards** will be launched on **March 21**. We'll be running a [webinar](#) on that day where we will outline this year's awards, including any changes and updates as well as the process and timetable for both the Self-Entry and Voted Awards.

Please also join us for our **Best Practice Award Winners Showcase** event on **March 29**, where we will be joined by some previous award winners who will share their experiences, how they approached entering the awards along with the challenges they faced and how entering the awards benefited them. Register [here](#)

You can view the full events programme [here](#)

NEWS

[What does best practice annual reporting look like?](#)

[RD:IR - Gold Sponsors again in 2017!](#)

[Dawn of Spring on the North Colonnade](#)

[IR Society Best Practice Awards Launch - Tuesday 21 March](#)

[Corporate Governance Breakfast: the UK Green Paper & Future of Boardrooms](#)

JOB ZONE

[Manager, Content, Marketing and Professional Development](#)

[Head of Investor Relations – Leading FTSE 100 – Real Estate \(London\)](#)

[Pre-IPO – Head of Investor Relations \(London\)](#)

[Senior Consumer PR Manager](#)

[Director/Partner – Financial PR](#)

Blog: What does best practice annual reporting look like?

What does best practice annual reporting look like? How do we recognise those companies who are leading the way in best practice investor communications? Nicole Solomon looks at corporate reporting practices and what we look for in our own Best Practice Awards entries. Read her blog [here](#)

IR Networking - celebrating the role of women in communications

Finding purpose in business and life: the role of women in communications

Tuesday 21 March: 4:00 - 6:00pm

At this event, we will explore the role of women in business and communications. It can be a delicate relationship between you and the business world. It is clear that businesses with happy and passionate employees are some of the most successful and innovative ones, yet so many companies fall short. Why? Please come and join us for a casual but informative evening with a panel of inspiring ladies, who through twists and turns in their careers have been able to find their passion and purpose in business and life through excellent communications. For more information, speaker bios and to book your place [click here](#)

FCA: Firms continue to fail to meet expectations on their use of dealing commission

The FCA last week published a summary of their findings post a review of dealing commission expenditure over a 3 year period. The FCA highlighted that firms are still falling short of expectations including, 'the majority of firms continued to treat the receipt of corporate access from brokers as a free provision' and 'arrangements to demonstrate that only 'substantive' research is paid for from dealing commission were generally poor or missing.' This demonstrates the FCA is clearly serious about corporate access ahead of MiFID II implementation. Read more [here](#).

Michael Hufton of ingage IR also outlines the key issues from this review in his blog [here](#)

Last few places remaining on our March courses!

We still have a few places remaining on our March courses, and a full programme of courses running in April, so book early to avoid disappointment.

IR regulation and compliance essentials Module 1: IR toolkit to comply with regulation – Thursday 16 March

"Very useful overview of the regulations, especially as a newcomer to the IR function,

and bringing my knowledge up to date. I especially liked all the real life examples - companies, fines, outcomes of tougher regulation. Excellent course." [Book online](#)

IR regulation and compliance essentials - Module 2: Transactions and Listing Obligations - Thursday 23 March

"The course made my interest in IR increase hugely - all my objectives were met and there were a lot of high quality discussions. A lot covered, and delivered very well, particularly on topics which could be considered dry!" [Book online](#)

Introduction to IR and financial markets - Tuesday 4 April

"Really useful training. Interesting topics and some clear explanations, delivered by an excellent and very engaging trainer! With little knowledge on the subject, the course certainly achieved its aim for me. I found it inspiring and felt it has given me a good understanding of the topic." [Book online](#)

ESG/SRI: Sustainability issues for IROs - Thursday 6 April

This course will give participants all of the information, context and access to tools that they need to understand and respond to the growing interest of institutional investors in the sustainability performance and corporate governance practices of quoted companies. [Book online](#)

Strategic approach to corporate messaging: convergence of IR and Financial PR - Wednesday 12 April

The course is targeted at those with either IR or Financial PR experience who are looking to improve their skills and better align the two disciplines. It is especially relevant for those who are in, or preparing for, a role managing both functions. [Book online](#)

Energise your investor targeting - Wednesday 26 April

"Really good insights from people with lots of industry experience. Took away three to four interesting things that will assist me in the future. Coming from a background without much exposure to IR, this was a great way to get a wide introduction and beneficial for future work." [Book online](#)

View our course calendar [here](#)

Club IR Workshop - keep up to speed on issues integral to your IR role

The IR Society holds a series of [lunchtime workshops](#) for more senior delegates on a range of themes. We have dates running throughout the year, so [sign up](#) early to avoid disappointment!

Monday 13th March: Why integrated reporting - Exploring value creation and best practice reporting. - **LAST CHANCE TO REGISTER**

Monday 10th April: Gender pay reporting

Monday 11th September: Consensus Management

Monday 2nd October: Key elements of a defence manual

The workshops are open to anyone working in IR or a related profession, who is keen to share their experiences, build their professional network and enhance their career in investor relations. Moderated by an experienced market professional, they will be an efficient and highly focused way for busy practitioners to keep up to speed on

issues, which are integral to their job, but are not covered at this advanced level in the main programme of IR Society educational events. [Book online here](#)

An exciting opportunity to join the UK's Professional Body for IR

Nicole Solomon, our marketing and professional development executive, is on the move and will be shortly leaving the Society. We would like to thank Nicole for all her hard work both with the professional development programme, as well as on the Best Practice Awards. We wish her all the best, though we will miss her as I'm sure you will. We therefore have an exciting opportunity for a new team member to join us as a permanent member of the executive team. You can view the job description [here](#) and please contact John Gollifer for any further information.



The IR Service Providers Directory

The *Informed* IR Service Providers Directory features those organisations who offer key services to the IR community and shows the categories in which they have chosen to appear.

This section is published in parallel with the service

provider section on the IR Society website – www.irs.org.uk.

For more information and to list your business here, please call John Thistlethwaite on +44 (0)1285 831 789 or email john@silverdart.co.uk.

Key to IR SERVICE PROVIDERS by category

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Citi

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Black Sun
Capita Asset Services
Design Portfolio
Emperor Design
EQS Group
FourthQuarter
Friend Studio
Investis
Langford Corporate Design
Luminous
Lyonsbennett
MSLGROUP
MerchantCantos
Zebra Corporate
Communications

Board advisory

Capita Asset Services
Citigate Dewe Rogerson
Fairvue Partners
Fidelio
Investor Insight
Taurus London

Corporate broking

Capita Asset Services
Liberum
Panmure Gordon

CRM databases

ingage
Investor Insight
IR.soft
Nasdaq Corporate Solutions
Orient Capital
Q4 Inc.
RD:IR

CSR/sustainability

Addison Group
Capita Asset Services
Design Portfolio
EM
Friend Studio
Luminous
Lyonsbennett
MSLGROUP

Debt IR

Citigate Dewe Rogerson
EM

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Nasdaq Corporate Solutions
WorkCast
Zebra Corporate
Communications

Investor communications

Crossfire
FourthQuarter
Friend Studio
PR Newswire
Q4 Inc.
Taurus London
Valor IR Consulting
Zebra Corporate
Communications

Investor presentations

Capita Asset Services
Crossfire
Design Portfolio
EM
Emperor Design
EQS Group
Friend Studio
FourthQuarter
Luminous
Lyonsbennett
Media Sterling

Investor relations

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Clare Williams Associates
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Fairvue Partners
Fidelio
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Instinctif Partners
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Makinson Cowell
Meetyl Europe
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Taylor Rafferty
WorkCast
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Communications

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EM
Meetyl Europe
ingage
Nasdaq Corporate Solutions
RD:IR

IR for small caps

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Capita Asset Services
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EQS Group
Fairvue Partners
Investis
Investor Insight
Meetyl Europe
Nasdaq Corporate Solutions
Q4 Inc.
RD:IR

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Orient Capital
Q4 Inc.

News providers

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Q4 Inc.

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Nasdaq Corporate Solutions
Orient Capital
QuantiFire
RD:IR
Rivel Research Group

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Equiniti
Orient Capital
ProxyCensus
RD:IR

Publications

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Bell Pottinger
EM
Finsbury
FTI Consulting
MHP
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Nasdaq Corporate Solutions
PR Newswire

Registrars

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Zebra Corporate
Communications

More information at:

www.irs.org.uk/resources/service-providers

The IR Service Providers Directory



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