



## Bulletin 636



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## *Informed 89: 'Building your IR career' out soon!*

The latest issue of Informed, the IR Society's quarterly journal, will be hitting your desks next week just in time for Christmas! This edition includes a special feature on Careers in IR, where we discuss key steps to developing a successful career in IR in 2016, personal stories, wise advice and professional analysis to guide you through the New Year. As well as our regular columns and industry news, we also have a full report and photos from this year's IR Society Best Practice Awards.

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## *IR Society Conference 2016 - advanced early bird rate ends soon*

The 2016 IR Society Annual Conference will take place on **Tuesday 21 June 2016**. The title for next year's event is: **Access, Board, Careers: an ABC of IR** and we are delighted to welcome Professor John Kay and Anne Richards, Global Chief Investment Officer of Aberdeen Asset Management, as keynote speakers at the conference. We are busy working on a fantastic line up of speakers and panel sessions, more details for which will be announced in the New Year.

Don't forget to [book your conference ticket](#) before **31 December, 2015** to take advantage of our **advanced early bird rate**.

### PREVIOUS NEWS

[Anne Richards, Global CIO of Aberdeen Asset Management as a keynote speaker for annual conference](#)

[IR Society Conference 2016 - Access, Board, Careers: an ABC of IR](#)

[IR Society Celebrates the Power of IR at The Tower of London](#)

[Professor John Kay announced as keynote speaker for IR Society Conference 2016](#)

### COURSES

See website for 2016 courses

### EVENTS

See website for 2016 events

### JOB ZONE

[Senior Associate, Digital – London office](#)

[FTSE 100 – Head of Investor Relations – Support Services/Financial Services](#)

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# *Grant Thornton Corporate Governance Review 2015*

Grant Thornton has recently published its 14th annual corporate governance review, which assesses the FTSE 350 and their compliance with disclosure requirements of the UK corporate governance code. This year the review highlighted the 'notable rise' in better quality explanations from the FTSE 350, but at the same time saw 'a potential plateau in the number of companies which are fully compliant with the UK Corporate Governance Code.' [Read more here](#)

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[Pre IPO Director of Investor Relations – London](#)

[Investor Relations Manager – Construction plc](#)

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## *New IR Society white papers online*

We have three new white papers online this quarter on the topics of sovereign wealth funds; investing in European equities; and the value creation discussion, which you can [download here](#). One of the ways in which the IR Society helps to keep our members up to date with best practice thinking across a range of topics is through our quarterly white paper emails. If you would like to contribute please [Rob Dann](#) at the IR Society.

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## *January IR Webinar: Policy Review*

**Wednesday 13 January 2016**

12:30 – 13:30 GMT

As we start another year, the IR Society invites commentators and experts to review events from 2015 as well as look forward into the New Year, 2016. Moderated by Clare Williams, Director, Clare Williams Associates, joining us for this popular webinar will be Matt Hall, Corporate Broking at Deutsche Bank, Richard Dunbar, Senior Investment Strategist at Aberdeen Asset Management, and Emma Burdett, Partner, Head of IR & Governance at Maitland and Chair of the IR Society Policy Committee. The overall themes of the policy forum will be 'Perspectives and Insights' in order to review events of 2015 and how the current economic and financial environment may shape financial markets in 2016.

Please click [HERE](#) to register

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## *Berenberg IR Forum - in association with the IR Society*

**2016 – Preparing you for the year ahead**

You are invited to the Berenberg IR Forum in association with the IR Society on **Thursday, 21 January**, 10:00 AM - 4:00 PM. Please join us for a programme of thought-provoking presentations & panel discussions from a range of speakers & industry experts. We will review the economic & political backdrop and the themes & sectors in focus for 2016. To secure your place at this IRO-only event, please RSVP to [access@berenberg.com](mailto:access@berenberg.com)

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## *Professional development: book now for 2016*

We are already busy taking bookings for the new year, so here are our courses at a glance for Q1 2016:

### **January**

Monday 18 – Introduction to financial markets and IR

Tuesday 19 – IR regulation update

Tuesday 26 – IR regulation and compliance essentials: Module One

Wednesday 27 – IR regulation and compliance essentials: Module Two

### **February**

Tuesday 23 – Demystifying company accounts: Module One

Wednesday 24 – Demystifying company accounts: Module Two

### **March**

Wednesday 9 – Financial modelling course

Tuesday 15 – Introduction to financial markets and IR

If you or a colleague would like to attend any of our 2016 courses, please [book online](#)

or if you would like any further information, please contact **Nicole Solomon** at

[nicole.solomon@irs.org.uk](mailto:nicole.solomon@irs.org.uk) / +44 (0)20 7379 1763.

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# The IR Service Providers Directory

The *Informed* IR Service Providers Directory features those organisations who offer key services to the IR community and shows the categories in which they have chosen to appear.

This section is published in parallel with the service

provider section on the IR Society website – [www.irs.org.uk](http://www.irs.org.uk).

For more information and to list your business here, please call John Thistlethwaite on +44 (0)1285 831 789 or email [john@silverdart.co.uk](mailto:john@silverdart.co.uk).

## Key to IR SERVICE PROVIDERS by category

### ADR depositary services

BNY Mellon  
Deutsche Bank  
Citi

### Annual reports

Addison Group  
B2B Design Bureau Zebra  
Black Sun  
CKD  
Design Portfolio  
Emperor Design  
EQS Group  
Investis  
Langsford Corporate Design  
Luminous  
MSLGROUP  
MerchantCantos

### Board advisory

Fairvue Partners  
Fidelio

### Corporate broking

Liberum

### CRM databases

IR.soft  
Orient Capital  
Nasdaq Corporate Solutions  
RD:IR

### CSR/sustainability

Addison Group  
EM  
Luminous  
MSLGROUP

### Debt IR

EM  
Fairvue Partners

### Executive search

EMR  
Fidelio Partners  
Oskar Yasar Partnership  
Taylor Bennett  
VMA

### Fund management

Exane BNP Paribas

### Internet services

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Black Sun  
EQS Group  
Investis  
mediasterling  
MerchantCantos  
Nasdaq Corporate Solutions  
Obsidian IR  
WorkCast

### Investor presentations

EM  
Emperor Design  
EQS Group  
Media Sterling

### Investor relations

Addison Group  
Aura Financial  
Broadridge  
Clare Williams Associates  
EM  
EmCo  
EQS Group  
Equiniti  
Fairvue Partners  
Fidelio  
Financial Times  
FTI Consulting  
ingage  
Instinctif Partners  
Investis  
Maitland  
Makinson Cowell  
mediasterling  
MHP  
Nasdaq Corporate Solutions  
Obsidian IR  
Orient Capital  
RD:IR  
Taylor Rafferty  
WorkCast  
World Television

### Investor roadshows

EM  
ingage  
Nasdaq Corporate Solutions  
RD:IR

### IR for small caps

EM  
EQS Group  
Fairvue Partners  
Investis  
Nasdaq Corporate Solutions  
Obsidian IR  
RD:IR

### Mobile technology

Addison Group  
EQS Group  
ingage

### New providers

EQS Group  
Obsidian IR

### Opinion research

Nasdaq Corporate Solutions  
Orient Capital  
QuantiFire  
RD:IR  
Rivel Research Group

### Proxy and corporate support

Equiniti  
Orient Capital  
ProxyCensus  
RD:IR

### Publications

IR Magazine  
Financial Times

### Public relations

Bell Pottinger  
EM  
Finsbury  
FTI Consulting  
MHP  
MSLGROUP  
Nasdaq Corporate Solutions  
Obsidian IR

### Registrars

Equiniti

### Shareholder research

Clare Williams Associates  
EM

Equiniti  
Fairvue Partners  
Nasdaq Corporate Solutions  
Orient Capital  
QuantiFire  
RD:IR  
Rivel Research Group

### Shareholder targeting

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### Video

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EQS Group  
Instinctif Partners  
World Television

### Webcasting

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Investis  
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### Website development

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Nasdaq Corporate Solutions  
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More information at:  
[www.irs.org.uk/resources/service-providers](http://www.irs.org.uk/resources/service-providers)

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## The IR Service Providers directory – both here, online and in *Informed*

We are seeking to build the directory guide into the primary industry resource for IR services and will be marketing its availability widely. Users of the online guide can view profiles of companies which explain the services they offer in greater depth.

For more information, see:  
[www.irs.org.uk/resources/service-providers](http://www.irs.org.uk/resources/service-providers)