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Conference early bird rate - ending soon!

This year's conference - **A new world order: The ascent of IR** - will take place on **Tuesday 20th June**. Don't forget to [book your ticket](#) before 31 March, to take advantage of our Early Bird Rate.

Our [conference programme](#) continues to take shape and we have an expert line-up of speakers and moderators, alongside Evan Davis, already confirmed for June 20. You can view the conference programme [here](#) and please keep checking the microsite for regular updates, as well as opportunities for exhibitors and conference supporters.

IR Webinar: 2017 AGM season preview

Thursday 23 February - 12:30pm

[Register here](#)

With many forecasting a new Shareholder Spring, 2017 looks set to be a volatile proxy season with many UK companies facing their second binding remuneration vote and many investor groups signalling more aggressive voting. Our expert panel will discuss their forecasts for the year – essential intelligence to ensure a smooth-running shareholder meeting. For more details, speaker bios and to register [click here](#)

EVENTS

[IR Webinar - 2017 AGM Season Preview \(23 Feb\)](#)

COURSES

[Best practice in IR \(28 Feb\)](#)

[Building your Debt IR capability \(7 Mar\)](#)

[Club IR Workshops \(13 Mar\)](#)

[IR regulation and compliance essentials - Module One: IR toolkit to comply with regulation \(16 Mar\)](#)

NEWS

[Corporate Governance Breakfast: the UK Green Paper & Future of Boardrooms](#)

[Equiniti continue as Silver sponsor for 2017!](#)

[Ian McHoul announced as speaker for IR Society Conference 2017](#)

[Interim management statements – IR Society snap poll](#)

[Deutsche Bank continues partnership with IR Society in 2017](#)

FRC: Review of UK Corporate Governance Code

The FRC has announced plans for a 'fundamental review' of the UK Corporate Governance Code. This will take account of work done by the FRC on corporate culture and succession planning, and the issues raised in the Government's Green Paper and the BEIS Select Committee inquiry. They plan to consult on proposals later in 2017. [Read more](#)

The Society brings to light Debt IR, Regulation & Compliance, ESG and more this Spring

Sign up in advance for our courses running this Spring:

Building your Debt IR capability – Tuesday 7 March

"Very good, concise, to the point and backed by real life examples and applications. Thoroughly enjoyed it." [Book online](#)

IR regulation and compliance essentials Module 1: IR toolkit to comply with regulation – Thursday 16 March

"Very useful overview of the regulations, especially as a newcomer to the IR function, and bringing my knowledge up to date. I especially liked all the real life examples - companies, fines, outcomes of tougher regulation. Excellent course." [Book online](#)

IR regulation and compliance essentials - Module 2: Transactions and Listing Obligations - Thursday 23 March

"The course made my interest in IR increase hugely - all my objectives were met and there were a lot of high quality discussions. A lot covered, and delivered very well, particularly on topics which could be considered dry!" [Book online](#)

Introduction to IR and financial markets - Tuesday 4 April

"Really useful training. Interesting topics and some clear explanations, delivered by an excellent and very engaging trainer! With little knowledge on the subject, the course certainly achieved its aim for me. I found it inspiring and felt it has given me a good understanding of the topic." [Book online](#)

ESG/SRI: Sustainability issues for IROs - Thursday 6 April

This course will give participants all of the information, context and access to tools that they need to understand and respond to the growing interest of institutional investors in the sustainability performance and corporate governance practices of quoted companies. [Book online](#)

Strategic approach to corporate messaging: convergence of IR and Financial PR - Wednesday 12 April

The course is targeted at those with either IR or Financial PR experience who are looking to improve their skills and better align the two disciplines. It is especially relevant for those who are in, or preparing for, a role managing both functions. [Book online](#)

Energise your investor targeting - Wednesday 26 April

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“Really good insights from people with lots of industry experience. Took away three to four interesting things that will assist me in the future. Coming from a background without much exposure to IR, this was a great way to get a wide introduction and beneficial for future work.” [Book online](#)

View our course calendar [here](#)

Stakeholder Engagement – What Investors Think

In light of the government’s Corporate Governance Reform green paper Asesoria Group asked institutional investors what they want companies to do! Asesoria Group works with companies to build sustainable businesses through their Governance, Corporate Responsibility and Human Capital Management Strategies.

50 investors were asked if **they feel companies take sufficient account of wider stakeholder views** and **whether they will vote against boards who don’t**. They were also asked their preference for the type of engagement, based on the options detailed in the green paper. In addition respondents were asked what they considered the **main risks are when a company does not pursue a stakeholder engagement strategy and take account of stakeholder views in its decision making**.

Over 95% agreed that “**decisions taken by listed companies should take account of wider stakeholder views**” and 52% of respondents indicated they are **highly or quite likely to vote against boards** that don’t take account of stakeholder views!

For a comprehensive summary of the survey please click [here](#) or email clare.hunter@asesoria-group.com

Corporate Governance Breakfast: the UK Green Paper & Future of Boardrooms

If you missed last week’s insightful breakfast event on UK corporate governance reform, just a reminder that the presentation slides are available for IR Society members [here](#). Luke Main, research associate at Fidelio Partners has also summarised his thoughts on the event in a blog [here](#)

Club IR Workshop: Integrated reporting - Exploring value creation and best practice reporting

The IR Society holds a series of lunchtime workshops for more senior delegates on a range of themes such as: Key elements of the IR calendar; Managing C-suite issues; Improving investor engagement; Updating your IR toolkit.

Monday 13th March: Why integrated reporting - Exploring value creation and best practice reporting.

Monday 10th April: Gender pay reporting

The workshops are open to anyone working in IR or a related profession, who is keen to share their experiences, build their professional network and enhance their career in investor relations. Moderated by an experienced market professional, they will be an efficient and highly focused way for busy practitioners to keep up to speed on issues which are integral to their job, but are not covered at this advanced level in the main programme of IR Society educational events. Sign up early to avoid disappointment! [Book online here](#)

Shareholder engagement in a post-MiFID world

Equity Development has recently published a note encouraging UK companies to recognise the importance of transparency and engagement with individual shareholders in a post MiFID II world. Read more [here](#)

IR Society Code of Conduct 2017

The IR Society Board of Directors has produced a Code of Conduct based on broad guiding principles that should help to support our role as a professional body for IR practitioners. This Code of Conduct is a key tenet of membership of the IR Society. View Code of Conduct [here](#)



The IR Service Providers Directory

The *Informed* IR Service Providers Directory features those organisations who offer key services to the IR community and shows the categories in which they have chosen to appear.

This section is published in parallel with the service

provider section on the IR Society website – www.irs.org.uk.

For more information and to list your business here, please call John Thistlethwaite on +44 (0)1285 831 789 or email john@silverdart.co.uk.

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www.irs.org.uk/resources/service-providers

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