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Investis are Silver Sponsor again in 2016!

We are delighted that long-time supporter and sponsor of the Society, Investis, have confirmed that they will once again be a Society Silver Sponsor in 2016, and we are excited to be working with them again in the year ahead.

Speaking about the sponsorship, Adrian Meredith, Marketing Director at Investis said: *"We are delighted to continue our long standing sponsorship with the Investor Relations Society. We value the important role they play in advancing and promoting best practice within our sector, and look forward to the high quality schedule for 2016 including our joint events covering digital best practice topics."*

Investis is an international digital communications company. With headquarters in London and working from offices in six countries, the company works with 1,900 clients across the globe. Founded in 2000, Investis helps clients manage their investor, corporate and marketing communications using digital solutions including investor tools, websites, social media and content, apps & mobile, video and webcasting, and reporting.

Best Practice Awards Review - all you need to know for 2016

Following the launch of our recent **2016 Best Practice Awards**, Sallie Pilot, Chair of the Best Practice committee, and her team at Black Sun have produced an excellent Best Practice Awards Review. This review hightlights last year's winners, the judging process

EVENTS

Club 22 Dinner (10 May)

Interactive Breakfast - Career Event (12 May)

IR Networking - Wine tasting evening (12 May)

COURSES

IR regulation and compliance essentials - Module Two: Transactions and Listing Obligations (26 Apr)

Building your Debt IR capability (27 Apr)

Club IR Workshops (9 May)

Introduction to IR and the financial markets (12 May)

Annual reporting - best practice in practice (18 May)

NEWS

IR Society Chair joins expert panel to discuss value of the investment profession

The communication and distribution of information during

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and our best practice guidelines. **View here**

Don't forget entries for this year's Best Practice Awards close on **June 30**, 2016 so start getting those entries in! **Click here** for more information, our best practice guidelines and entry forms for the self-entry Awards.

IR Society Annual Conference - Welcome back Evan Davis

This year's conference - Access, Board, Careers: An ABC of IR - will take place on **Tuesday 21st June**. We are delighted to welcome back **Evan Davis** as conference moderator once again this year. With exciting but uncertain times ahead, what better opportunity than to join us for a day of highly topical and engaging panel discussions and debates. We have a full conference schedule planned, and the 2016 conference promises to be the best yet: the event not to be missed by anyone working in IR! **Book your place now**

Click here to view the full conference programme.

Book now

Institutional Investor's All-Europe Executive Team Survey reveals most creative Investor Day hosts

Analyst days have become increasingly important in Europe since the U.K.'s Financial Conduct Authority passed regulations in 2014 that prohibit the buy-side firms it oversees from using dealing commissions to finance corporate access services provided by brokerages. Although the effects of the new rules have yet to manifest in a clear pattern, **Sue Scholes, Chair of the U.K.'s Investor Relations Society**, says they reinforce an existing trend of investor relations teams' becoming more proactive. "Over time the best investor relations departments have been owning their targeting and engagement processes;" she notes.

To find out which European companies do the best job of hosting events that investment professionls find useful, *Institutional Investor* asked buy- and sell-side participants in the 2016 All-Europe Executive Team survey - our exclusive annual ranking of the region's best corporate leaders and investor outreach programs - to tell us which of the entities they cover host the most constructive analyst days. We received responses from 1,128 investment professionals at 386 financial services firms. Roughly 68 percent of the people who cast votes in the executive team survey, representing 68 percent of the participating institutions, answered our question about most constructive analyst days. Respondents from the buy-side work at firms that collectively manage some $3.8 trillion in European equities.

Click here to read the full article.

For more information please contact:

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The non-financial reporting directive - a call for views on effective reporting alongside proposals

Best practice case study: Six words

Best practice case study: ASOS and the five 'C's

JOB ZONE

Head of Investor Relations – technology

Head of Sales – Investor Relations

Investor Relations Analyst

Head of Investor Relations and Corporate Communications – Retail

Pre-IPO – Head of Investor Relations

Building your Debt IR capability

Wednesday 27 April
9:30am-12:30pm

"Very good, concise, to the point and backed by real life examples and applications. Thoroughly enjoyed it."

This is a half day course aimed at IR teams looking to build their **Debt Investor Relations** activity. During the session, participants will look at current best practice in Debt IR, discuss how to deliver an effective debt IR programme, review debt IR related case studies, consider the interaction with Rating Agencies, and start work on an action plan that participants can take back to their business. **Book you place here**

IR Seminar - The Governance of Governance

Wednesday 25 May, 2016
8.30am to 2.00pm

Governance is an increasingly important part of corporate life but who is governing governance? We look at the impact of governance issues on Investor Relations and ask whether we are really moving to better managed companies or merely imposing a set of rules which stifle growth. A range of speakers drawn from the worlds of governance, fund management, broking and IR discuss where governance is heading and what this means for companies and Investor Relations professionals. **Book now**

Professional development - May the course be with you!

We have a full programme of courses in May for all levels of IR experience. Book your place online **here**

Introduction to financial markets and IR - Thursday 12 May
An introduction to IR and the financial environment in which IR professionals work. **Book online**

Annual reporting - best practice in practice - Wednesday 18 May
Look at how companies have approached new reporting requirements and identify what emerging best practice looks like – both in print and online. **Book online**

Harnessing the power of media for IR - Wednesday 25 May
Gain an insight into the evolving nature of print, digital and social media and their importance in the changing IR landscape. **Book online**

To view our 2016 professional development calendar at a glance click here For further enquiries please contact Nicole Solomon at nicole.solomon@irs.org.uk / +44 (0)20 7379 1763

The day of the MiFID II coming to a market near you

Society members were kindly hosted by Macquarie Research on Wednesday this week. We were treated to a broad ranging discussion that featured a closer look at market structure, the protagonists and of course, consideration of the end consumer. Neil Welch, Head of the Extel rated specialist team that covers diversified financials in Europe, led the deep dive with some catchy slides that started with popular song titles! The response to his highly engaging and instructive presentation was many questions around capital markets, economics, financial services, pricing, risk management, transparency and the impact on our industry. As we have discussed before, the world is changing and we must change with it, not least in how corporate access and research are provided. So what's the story, morning glory as Neil said?! Well, we still have time to prepare and to respond given that the implementation date of the Markets in Financial Instruments Directive II has been extended to 3 January 2018 with an expectation that by 3 January 2021, all will be clear and in place. One other interesting point was the link to what is happening in the USA under the Dodd-Frank regime of 2010. Essentially, we all seem to be moving in the same direction, albeit slowly.

Club IR: Corporate Sustainability - Effective Integration of Sustainability Reporting

We are running a NEW **Club IR** workshop topic ***Corporate Sustainability - Effective Integration of Sustainability Reporting*** on **Monday 9th May,** hosted by David Vazquez, Corporate Affairs & Sustainability Manager, Go-Ahead Group.

Book your place and view all workshop dates **here**

These workshops are targeted at IR manager and IR director level, where interaction and real examples from attendees are an integral part of the discussion and have proved very popular as efficient ways to get practical advice, war stories and new ideas to takeaway and put into practice. **CLUB IR IS FREE FOR PREMIUM MEMBERS as part of the course allocation.** For more information please contact **Nicole Solomon** at **nicole.solomon@irs.org.uk** or **click here to book your place**

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The IR Service Providers Directory

The *Informed* IR Service Providers Directory features those organisations who offer key services to the IR community and shows the categories in which they have chosen to appear.

This section is published in parallel with the service provider section on the IR Society website – www.irs.org.uk.

For more information and to list your business here, please call John Thistlethwaite on +44 (0)1285 831 789 or email john@silverdart.co.uk.

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The WorkCast Corporation is Europe's largest provider of webinar, webcasting and virtual event solutions serving over 150 global organisations including the IR Society and IR magazine.

WorkCast's award-winning webcasting platform, WebCast Manager and Services, are used for many enterprise-wide applications such as investor and stakeholder relations, lead generation, employee communications, training & product launches and user conferences.

WORLD TELEVISION – www.world-television.com – *investor relations, video, webcasting*

worldtelevision

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World Television is a leader in strategic video communications. We are producers of award-winning programmes, webcasting specialists and experts in delivering video online.

www.world-television.com

This section is published in parallel with the service provider section of the IR Society website and in *Informed* – see www.irs.org.uk

ir society

Mission
- Promote best practice
- Support members' development
- Voice of the IR profession

ir society

Membership
- Stay informed
- Develop your career
- Networking opportunities

ir society

Professional Development
- Foundation, core IR skills and other IR-related courses
- Certificate in IR
- The Job Zone

ir society

Events
- Annual conference
- Seminars and webinars – breakfast, lunch, evening
- Best Practice awards + annual dinner

ir society

Sponsorship
- Great exposure to members
- Annual sponsorship packages
- Tailored sponsorship opportunities

ir society

IR Resources
- Best practice guidelines
- Knowledge bank
- Service providers directory

ir society

News & Views
- *Informed* magazine + Bulletin e-newsletter
- Latest sector news
- Policy updates + consultation responses