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## *Lady Barbara Judge CBE announced as a keynote speaker for IR Society Conference 2017*

The IR Society is delighted to welcome **Lady Barbara Judge CBE, Chair of the IoD** as opening keynote speaker at our 2017 annual conference: ***A new world order: The ascent of IR***. Once described as the 'best-connected woman in Britain', Lady Barbara Judge has had a long and very distinguished career in law and banking before becoming the IoD's first female chair in 2015. Read her full bio [here](#)

This year's conference will take place on **Tuesday 20th June**. Don't forget to [book your ticket](#) before 31 March, to take advantage of our Early Bird Rate.

We continue to add expert speakers to our [conference programme](#) alongside Evan Davis, already confirmed for June 20. You can view the conference programme [here](#) and please keep checking the microsite for regular updates, as well as opportunities for exhibitors and conference supporters.

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## *2017 AGM season preview webinar - on demand replay available soon*

We hosted a very well-attended IR webinar at lunchtime today, where our expert panel of speakers discussed expectations for the upcoming AGM season. There was much debate around executive pay, effective IR engagement and corporate governance reform. It is clear that early planning and engagement, and thoughtful investor consultation by companies are key for long-term value creation. An on-demand replay will be made available for members shortly in the [knowledge bank section](#) of our website.

## EVENTS

[IR Webinar - Best Practice Awards Launch \(21 Mar\)](#)

## COURSES

[Best practice in IR \(28 Feb\)](#)

[Building your Debt IR capability \(7 Mar\)](#)

[Club IR Workshops \(13 Mar\)](#)

[IR regulation and compliance essentials - Module One: IR toolkit to comply with regulation \(16 Mar\)](#)

[IR regulation and compliance essentials - Module Two: Transactions and Listing Obligations \(23 Mar\)](#)

## NEWS

[Corporate Governance Breakfast: the UK Green Paper & Future of Boardrooms](#)

[Equiniti continue as Silver sponsor for 2017!](#)

[Ian McHoul announced as speaker for IR Society Conference 2017](#)

[IR Society Management Statements](#)

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## Spring IR Society events - Best Practice Awards launch

Our Spring [events programme](#) gets off to a busy start in March with the launch of our **Best Practice Awards** on **March 21**. We'll be running a [webinar](#) on that day where we will outline this year's awards, including any changes and updates as well as the process and timetable for both the Self-Entry and Voted Awards. We will also be hosting a **Best Practice Award Winners Showcase** event on March 29, for which you can register [here](#)

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## Last few places remaining on new Debt IR course!

We still have a few places left on our revamped **Debt IR course** running in March. We have a full programme of courses running in the Spring, so book early to avoid disappointment.

### Building your Debt IR capability – Tuesday 7 March

*"Very good, concise, to the point and backed by real life examples and applications. Thoroughly enjoyed it."* [Book online](#)

### IR regulation and compliance essentials Module 1: IR toolkit to comply with regulation – Thursday 16 March

*"Very useful overview of the regulations, especially as a newcomer to the IR function, and bringing my knowledge up to date. I especially liked all the real life examples - companies, fines, outcomes of tougher regulation. Excellent course."* [Book online](#)

### IR regulation and compliance essentials - Module 2: Transactions and Listing Obligations - Thursday 23 March

*"The course made my interest in IR increase hugely - all my objectives were met and there were a lot of high quality discussions. A lot covered, and delivered very well, particularly on topics which could be considered dry!"* [Book online](#)

### Introduction to IR and financial markets - Tuesday 4 April

*"Really useful training. Interesting topics and some clear explanations, delivered by an excellent and very engaging trainer! With little knowledge on the subject, the course certainly achieved its aim for me. I found it inspiring and felt it has given me a good understanding of the topic."* [Book online](#)

### ESG/SRI: Sustainability issues for IROs - Thursday 6 April

This course will give participants all of the information, context and access to tools that they need to understand and respond to the growing interest of institutional investors in the sustainability performance and corporate governance practices of quoted companies. [Book online](#)

### Strategic approach to corporate messaging: convergence of IR and Financial PR - Wednesday 12 April

The course is targeted at those with either IR or Financial PR experience who are looking to improve their skills and better align the two disciplines. It is especially relevant for those who are in, or preparing for, a role managing both functions. [Book](#)

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[– IR Society snap poll](#)

[Deutsche Bank continues partnership with IR Society in 2017](#)

## JOB ZONE

[Head of Investor Relations – Leading FTSE 100 – Real Estate \(London\)](#)

[Pre-IPO – Head of Investor Relations \(London\)](#)

[Senior Consumer PR Manager](#)

[Director/Partner – Financial PR](#)

[Director, Investor Relations – Listed Funds in Venture Capital](#)

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[online](#)

### **Energise your investor targeting - Wednesday 26 April**

*“Really good insights from people with lots of industry experience. Took away three to four interesting things that will assist me in the future. Coming from a background without much exposure to IR, this was a great way to get a wide introduction and beneficial for future work.”* [Book online](#)

**View our course calendar** [here](#)

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## *FCA reviews effectiveness of UK primary capital markets*

The FCA this week published a Discussion Paper seeking feedback on how the UK primary capital markets can most effectively meet the needs of issuers and investors. This paper considers the broader market landscape and sets out a number of areas where the FCA is considering structural enhancements to the UK primary markets. The paper does not propose any specific amendments to the Listing Rules or to regulation but invites views on various issues. [Read more here](#) At the same time the FCA published a consultation on proposed technical enhancements to the UK listing regime.

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## *Club IR Workshop - keep up to speed on issues integral to your IR role*

The IR Society holds a series of [lunchtime workshops](#) for more senior delegates on a range of themes. We have dates running throughout the year, so [sign up](#) early to avoid disappointment!

**Monday 13th March:** Why integrated reporting - Exploring value creation and best practice reporting.

**Monday 10th April:** Gender pay reporting

**Monday 11th September:** Consensus Management

**Monday 2nd October:** Key elements of a defence manual

The workshops are open to anyone working in IR or a related profession, who is keen to share their experiences, build their professional network and enhance their career in investor relations. Moderated by an experienced market professional, they will be an efficient and highly focused way for busy practitioners to keep up to speed on issues, which are integral to their job, but are not covered at this advanced level in the main programme of IR Society educational events. [Book online here](#)

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# The IR Service Providers Directory

The *Informed* IR Service Providers Directory features those organisations who offer key services to the IR community and shows the categories in which they have chosen to appear.

This section is published in parallel with the service

provider section on the IR Society website – [www.irs.org.uk](http://www.irs.org.uk).

For more information and to list your business here, please call John Thistlethwaite on +44 (0)1285 831 789 or email [john@silverdart.co.uk](mailto:john@silverdart.co.uk).

## Key to IR SERVICE PROVIDERS by category

### ADR depositary services

BNY Mellon  
Deutsche Bank  
Citi

### Annual reports

Addison Group  
Black Sun  
Capita Asset Services  
Design Portfolio  
Emperor Design  
EQS Group  
FourthQuarter  
Friend Studio  
Investis  
Langford Corporate Design  
Luminous  
Lyonsbennett  
MSLGROUP  
MerchantCantos  
Zebra Corporate  
Communications

### Board advisory

Capita Asset Services  
Citigate Dewe Rogerson  
Fairvue Partners  
Fidelio  
Investor Insight  
Taurus London

### Corporate broking

Capita Asset Services  
Liberum  
Panmure Gordon

### CRM databases

ingage  
Investor Insight  
IR.soft  
Nasdaq Corporate Solutions  
Orient Capital  
Q4 Inc.  
RD:IR

### CSR/sustainability

Addison Group  
Capita Asset Services  
Design Portfolio  
EM  
Friend Studio  
Luminous  
Lyonsbennett  
MSLGROUP

### Debt IR

Citigate Dewe Rogerson  
EM

Fairvue Partners  
Orient Capital

### Executive search

Broome Yasar Partnership  
EMR  
Fidelio Partners  
Latchmoor Search  
Taurus London  
Taylor Bennett  
VMA

### Fund management

Exane BNP Paribas

### Internet services

Addison Group  
Black Sun  
BRR Media  
EQS Group  
FourthQuarter  
Investis  
MerchantCantos  
Nasdaq Corporate Solutions  
WorkCast  
Zebra Corporate  
Communications

### Investor communications

Crossfire  
FourthQuarter  
Friend Studio  
PR Newswire  
Q4 Inc.  
Taurus London  
Valor IR Consulting  
Zebra Corporate  
Communications

### Investor presentations

Capita Asset Services  
Crossfire  
Design Portfolio  
EM  
Emperor Design  
EQS Group  
Friend Studio  
FourthQuarter  
Luminous  
Lyonsbennett  
Media Sterling

### Investor relations

Addison Group  
Aura Financial  
Citigate Dewe Rogerson  
Clare Williams Associates  
EM

EmCo  
EQS Group  
Equiniti  
Fairvue Partners  
Fidelio  
Financial Times  
FTI Consulting  
Instinctif Partners  
Investis  
Investor Insight  
Maitland  
Makinson Cowell  
Meetyl Europe  
MHP  
Nasdaq Corporate Solutions  
Orient Capital  
RD:IR  
Taurus London  
Taylor Rafferty  
WorkCast  
World Television  
Zebra Corporate  
Communications

### Investor roadshows

Capita Asset Services  
EM  
Meetyl Europe  
ingage  
Nasdaq Corporate Solutions  
RD:IR

### IR for small caps

BRR Media  
Capita Asset Services  
Citigate Dewe Rogerson  
EM  
EQS Group  
Fairvue Partners  
Investis  
Investor Insight  
Meetyl Europe  
Nasdaq Corporate Solutions  
Q4 Inc.  
RD:IR

### Mobile technology

Addison Group  
BRR Media  
EQS Group  
ingage  
irFactory  
Orient Capital  
Q4 Inc.

### News providers

EQS Group  
Q4 Inc.

### Opinion research

Investor Insight  
Nasdaq Corporate Solutions  
Orient Capital  
QuantiFire  
RD:IR  
Rivel Research Group

### Proxy and corporate support

Capita Asset Services  
Equiniti  
Orient Capital  
ProxyCensus  
RD:IR

### Publications

Friend Studio  
IR Magazine  
Financial Times

### Public relations

Bell Pottinger  
EM  
Finsbury  
FTI Consulting  
MHP  
MSLGROUP  
Nasdaq Corporate Solutions  
PR Newswire

### Registrars

Capita Asset Services  
Equiniti

### Share register analysis

Investor Insight  
Q4 Inc.

### Shareholder research

Capita Asset Services  
Clare Williams Associates  
EM  
Equiniti  
Fairvue Partners  
Nasdaq Corporate Solutions  
Orient Capital  
Q4 Inc.  
QuantiFire  
RD:IR  
Rivel Research Group

### Shareholder targeting

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Citigate Dewe Rogerson  
Equiniti  
Fairvue Partners  
Nasdaq Corporate Solutions  
Meetyl Europe

Orient Capital  
Q4 Inc.  
RD:IR

### UK Regulatory Disclosure

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PR Newswire

### Video

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BRR Media  
Crossfire  
Design Portfolio  
EQS Group  
Instinctif Partners  
World Television

### Webcasting

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EQS Group  
Investis  
Nasdaq Corporate Solutions  
Orient Capital  
PR Newswire  
Q4 Inc.  
WorkCast  
World Television

### Website development

Addison Group  
Black Sun  
Clare Williams Associates  
CKD  
Design Portfolio  
Emperor Design  
EQS Group  
FourthQuarter  
Friend Studio  
Investis  
irFactory  
Luminous  
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More information at:

[www.irs.org.uk/resources/service-providers](http://www.irs.org.uk/resources/service-providers)

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