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Ian McHoul announced as speaker for IR Society Conference 2017

We are delighted to welcome **Ian McHoul, CFO of Amec Foster Wheeler plc** as a plenary session speaker at our annual conference, *A New World Order: The Ascent of IR*, taking place in London on **Tuesday 20 June**.

Ian qualified as a Chartered Accountant with KPMG in 1984. His early career was spent in the brewing industry. Between 1985 and 1995 he held various positions with the Foster's Brewing Group, including General Manager, Strategy. He was Finance & Strategy Director of the Inntrepreneur Pub Company Limited from 1995 to 1998 and then served at Scottish & Newcastle plc from 1998 to 2008, first as Finance Director of Scottish Courage and later as Group Finance Director of Scottish & Newcastle plc. Ian holds a BSc in Mathematics from the University of Bristol. Ian was appointed Chief Financial Officer on 8 September 2008 and has been a non-executive director of Britvic plc since March 2014 and was a non-executive director of Premier Foods plc from July 2004 to April 2013.

Don't forget to take advantage of our Early Bird Rate and [book your ticket online here](#) now!

Interim Management Statements – IR Society snap poll

Following the removal of the requirement to publish Interim Management Statements (IMS) at the end of 2014, while a number of companies took advantage of this regulatory change, many still continue to report quarterly in 2017. The IR Society

EVENTS

[Club 22 Dinner](#) (7 Feb)

[IR Webinar: Digital IR](#) (8 Feb)

[Interactive Breakfast - UK Corporate Governance Reform](#) (9 Feb)

[IR Webinar - AGM Voting](#) (23 Feb)

COURSES

[Introduction to IR and the financial markets](#) (30 Jan)

[CIR exam](#) (7 Feb)

NEWS

[Ian McHoul announced as speaker for IR Society Conference 2017](#)

[Interim Management Statements – IR Society snap poll](#)

[Deutsche Bank continues partnership with IR Society in 2017](#)

[FCA: Markets in Financial Instruments Directive II Implementation](#)

[Three ways to jump-start IR for](#)

recently surveyed its members on their reporting practices. This survey of 70 companies across a wide range of sectors concluded that 85% of companies still use a variant of quarterly reporting (2015: 98%); 10% still publish a formal IMS (2015: 80%); and 9% cite US practices as reason for continued full quarterly reporting (2015: 10%). The preferred format for those who still report quarterly is pre- or post- close trading updates.

IR Society view:

Many companies are indicating that they are still keen to maintain the use of a quarterly reporting framework as a means to keep the market informed, although we are now beginning to see a shift in the format and timing. Despite current sector differences in reporting, over time we will continue to see more companies updating the market with shorter statements and taking advantage of the flexibility in timing.

For any further information, please contact **Laura Hayter**, Head of Policy and Communications: laura.hayter@irs.org.uk

Professional Development - what's on in February and March?

Our **2017 professional development** brochure is now online [here!](#) Courses are filling up, so get online and get booking now. Here's what's coming up in February and March:

Best practice in IR – Tuesday 28 February

"Excellent course! Really enjoyed the informal, conversational style of the course - interesting topics and speakers. Definitely useful for future work, when talking with clients. Very informative." [Book online](#)

Building your Debt IR capability – Tuesday 7 March

"Very good, concise, to the point and backed by real life examples and applications. Thoroughly enjoyed it." [Book online](#)

IR regulation and compliance essentials (Modules 1 & 2) – Thursday 16 & 23 March

"Very useful overview of the regulations, especially as a newcomer to the IR function, and bringing my knowledge up to date. I especially liked all the real life examples - companies, fines, outcomes of tougher regulation. Excellent course." [Book online](#)

Join Club IR in 2017

The IR Society holds a series of lunchtime workshops for more senior delegates on a range of themes such as: Key elements of the IR calendar; Managing C-suite issues; Improving investor engagement; Updating your IR toolkit.

Monday 13th March: Why integrated reporting - Exploring value creation and best practice reporting.

Monday 10th April: Gender pay reporting

The workshops are open to anyone working in IR or a related profession, who is keen to share their experiences, build their professional network and enhance their career in investor relations. Moderated by an experienced market professional, they will be

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an efficient and highly focused way for busy practitioners to keep up to speed on issues which are integral to their job, but are not covered at this advanced level in the main programme of IR Society educational events. Sign up early to avoid disappointment! [Book online here](#)

Shareholder Engagement and Communication London Symposium

Skytop Strategies will be hosting their **Shareholder Engagement and Communication London symposium** taking place at The Bloomsbury Hotel, UK on **February 7, 2017**.

Engage with industry thought leaders, subject matter experts and issuers on how to best manage institutional investor campaigns for constructive outcomes. Discover how U.S.-based activist campaigns affect the nature of engagements in the U.K. and Europe while applying the latest engagement strategies as expectations shift between U.K., European and U.S. issuers and institutional investors.

Members of IR Society receive a 25% discount off the dated price. To register at this special rate please contact Colin Hines, VP of Delegate Engagement at CHines@skytopstrategies.com.

For more information on this program [click here](#)

IR Webinar: Digital IR

Our second IR Webinar this year on **Wednesday 8 February** will explore the latest trends in digital IR. Our panel of experts will deliver a series of lightning talks discussing topics including the use of creative content, measuring ROI, as well as future trends in digital IR. We will also hear from a leading IRO on how they have used digital solutions to remedy those ubiquitous IR challenges. For more details, speaker bios and to register [click here](#)

IR Webinar: Policy Forum 2017 - don't miss the on demand replay

Policy Forum 2017 - on demand replay now available for members

We started the year with our customarily instructive and popular 'Policy Review of 2016-17', which provided a full review of events in 2016 and predictions for 2017. This webinar discussion was moderated by Clare Williams, Director, Clare Williams Associates and the speakers included Matt Hall, Corporate Broking at Deutsche Bank, Richard Dunbar, Investment Director at Aberdeen Asset Management, and David Lloyd-Seed, Director of IR Telefonica UK (O2) and Chair of the IR Society. If you missed it, it is well worth a listen as the panel reviewed geopolitical events, macroeconomic themes, as well the issues IROs should be considering in 2017.

[Click here to access the replay.](#)

FRC Lab case study on emergent issues reporting

As part of the FRC's Clear & Concise reporting initiative that promotes transparent and accessible reporting, the FRC's Financial Reporting Lab has today published a case study report on WM Morrisons supermarket PLC, which focuses on disclosures of Supplier Relationships and Commercial Income. While the report focuses on an issue of relevance to the retail sector, the report provides insight into how investors' views on reporting and disclosure on emergent issues evolve over time. Read case study [here](#)



The IR Service Providers Directory

The *Informed* IR Service Providers Directory features those organisations who offer key services to the IR community and shows the categories in which they have chosen to appear.

This section is published in parallel with the service

provider section on the IR Society website – www.irs.org.uk.

For more information and to list your business here, please call John Thistlethwaite on +44 (0)1285 831 789 or email john@silverdart.co.uk.

Key to IR SERVICE PROVIDERS by category

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Deutsche Bank
Citi

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Addison Group
B2B Design Bureau Zebra
Black Sun
Capita Asset Services
Design Portfolio
Emperor Design
EQS Group
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Corporate broking

Capita Asset Services
Liberum
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CRM databases

IR.soft
Orient Capital
Nasdaq Corporate Solutions
RD:IR

CSR/sustainability

Addison Group
Capita Asset Services
EM
Luminous
Lyonsbennett
MSLGROUP

Debt IR

Citigate Dewe Rogerson
EM
Fairvue Partners
Orient Capital

Executive search

Broome Yasar Partnership
EMR
Fidelio Partners
Taylor Bennett
VMA

Fund management

Exane BNP Paribas

Internet services

Addison Group
Black Sun
EQS Group
Investis
MerchantCantos
Nasdaq Corporate Solutions
Obsidian IR
WorkCast

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Crossfire
PR Newswire
Valor IR Consulting

Investor presentations

Capita Asset Services
Crossfire
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Emperor Design
EQS Group
Lyonsbennett
Media Sterling

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Broadridge
Capital Axis
Citigate Dewe Rogerson
Clare Williams Associates
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EmCo
EQS Group
Equiniti
Fairvue Partners
Fidelio
Financial Times
FTI Consulting
ingage
Instinctif Partners
Investis
Maitland
Makinson Cowell
Meetyl Europe
MHP
Nasdaq Corporate Solutions
Obsidian IR
Orient Capital
RD:IR
Taylor Rafferty
WorkCast
World Television

Investor roadshows

Capita Asset Services
Capital Axis
EM
Meetyl Europe
ingage
Nasdaq Corporate Solutions
RD:IR

IR for small caps

Capita Asset Services
Citigate Dewe Rogerson
EM
EQS Group
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Meetyl Europe
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Obsidian IR
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Mobile technology

Addison Group
EQS Group
ingage
irFactory
Orient Capital

News providers

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Obsidian IR

Opinion research

Capital Axis
Nasdaq Corporate Solutions
Orient Capital
QuantiFire
RD:IR
Rivel Research Group

Proxy and corporate support

Capita Asset Services
Equiniti
Orient Capital
ProxyCensus
RD:IR

Publications

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Financial Times

Public relations

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EM
Finsbury
FTI Consulting
MHP
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Registrars

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More information at:
www.irs.org.uk/resources/service-providers

The IR Service Providers Directory



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- Support members' development
- Voice of the IR profession



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- Stay informed
- Develop your career
- Networking opportunities



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- The Job Zone



Events

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- Seminars and webinars – breakfast, lunch, evening
- Best Practice awards + annual dinner



Sponsorship

- Great exposure to members
- Annual sponsorship packages
- Tailored sponsorship opportunities



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- Best practice guidelines
- Knowledge bank
- Service providers directory



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