



Bulletin 670

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Careers, professional development, best practice and more - Informed out now!

The Autumn edition of Informed, the IR Society's quarterly journal, will be hitting desks this week! It's another corker stuffed full of content including careers and professional development, as well as best practice, and an update on our annual awards dinner in November. There is also a special feature on our new Diploma in IR, a must-read for all IR professionals. If you would like to contribute to any future editions of Informed, please contact [Laura Hayter](#) at the IR Society.

IR Society 2016 annual membership survey

Just a reminder for our members, you will have received our annual membership survey this week. Feedback from our members forms a vital part of our planning process and helps us to provide the best possible service, so we would be very grateful if you could take 10 minutes or so to complete this, which is being managed by [QuantiFire](#).

All completed entries will be entered into a prize draw to win a super Grosvenor Hamper from Fortnum & Mason! Two lucky runners up will each receive a bottle of champagne. In addition, we will also be sharing market intelligence (from areas of the survey marked with **) with everyone who participates.

Best Practice Awards Dinner - shortlists to be announced soon!

Don't forget **Tuesday 22 November** a highlight in the IR Calendar, our **Best Practice Awards dinner**, which is taking place at The Tower of London when we

EVENTS

[Club 11 Lunches](#) (30 Sep)

[IR Seminar - Governance: The New Agenda](#) (6 Oct)

[Club 22 Dinner](#) (11 Oct)

[IR Webinar: Digital IR](#) (18 Oct)

[IR Networking: Pub night](#) (27 Oct)

COURSES

[How to enhance and energise your Investor targeting](#) (4 Oct)

[IR for personal and executive assistants](#) (6 Oct)

[Club IR Workshops](#) (10 Oct)

[ESG/ Sustainability issues for IROs](#) (11 Oct)

[CIR exam](#) (12 Oct)

[Introduction to IR and the financial markets](#) (13 Oct)

[IR regulation update](#) (14 Oct)

[Best practice in IR](#) (19 Oct)

announce this year's winners. Do look out too for the **shortlists** for the self-entry and voted awards to be announced in early October! We are delighted with the high level of interest and number of submissions this year, and last year we welcomed over 520 IR professionals at this premier event in the IR calendar.

[Click here](#) for more information and to **book your tickets**.

Governance: The New Agenda - expert line up for next week's seminar!

We have a few spaces left at our popular half-day Seminar next **Thursday**:

Governance: The New Agenda

Thursday 6 October: 9:00am - 1:00pm

Moderated by Richard Davies, RD:IR, we have a range of expert speakers including from the FRC, the Investor Forum, BP, Glass Lewis and Manifest, who will discuss where governance is heading and what this means for companies and Investor Relations professionals. For the full agenda and to book a place [click here](#)

FCA publishes third MiFID II consultation paper

The FCA has today issued its final MiFID II implementation consultation paper. Key proposals in the consultation include: strengthening inducement and research rules to drive better competition and ensure research is only produced and consumed where it adds value to investment decisions; implementing requirements of full disclosure of costs and charges; guidance on the responsibilities of providers for the fair treatment of customers; extending the requirement of telephone taping to financial advisers. MiFID II is set to come into effect from 3 January, 2018. Following the EU referendum result, the FCA has stressed that 'firms must continue to abide by their obligations under UK law including those derived from EU law,' and 'must continue with implementation plans for legislation that is still to come into effect.'

The consultation is open until 4 January, 2017 and the IR Society will be submitting its response in due course. For any questions or feedback please contact [Laura Hayter](#), Head of Policy and Communications.

Professional development - there's something for everyone

We have a full house for many of our upcoming courses, but there's still time to register for the following:

IR Regulation Update - Friday 14 October - Last chance to register!

Bring yourself up to date on all the latest and planned regulatory changes. [Book online](#)

Best practice in IR - Wednesday 19 October - Only a few spaces remaining!

Explore 'best practice IR' and looks at the most current tools and techniques available to

NEWS

[Join us at the world's biggest coffee morning in support of Macmillan Cancer Support](#)

[Gyles Brandreth to host 2016 Best Practice Awards](#)

[IR Society updates best practice guidelines](#)

[Foreign companies and competition for capital](#)

[IR Society Conference 2017 - Save the date!](#)

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IROs to help them achieve this. [Book online](#)

Managing stakeholder audiences - Thursday 3 November

Explore the practitioner's day-to-day roles within fund management firms, sell-side, advisory firms and the media. [Book online](#)

Should we be afraid or not? – Hedge funds and sovereign wealth funds - Friday 4 November

This instructive course is designed to demystify much of the commentary surrounding these two groups of money managers. [Book online](#)

Demystifying company accounts and valuations - Wednesday 9/Thursday 10 November

Understand financial statements and be able to answer questions from analysts, investors and the financial press. [Book online](#)

Financial modelling: from internal forecasting to valuation - Tuesday 15 November

This course will help IROs to build a simple internal financial model to help in understanding valuation and dialogue with the market. [Book online](#)

Building your Debt IR capability - Thursday 17 November

A practical course looking at current best practice in Debt IR and how to deliver an effective debt IR programme. [Book online](#)

Further information on all upcoming courses can be found [here](#) or please contact Nicole Solomon at nicole.solomon@irs.org.uk / +44 (0)20 7379 1763.

Sign up for our October Club IR programme

Just a reminder we still have a few spaces on our [Club IR](#) programme running in October. Our lunchtime workshops for senior IR professionals include:

Consensus: Bloomberg - managing market-compiled consensus - 10 October

The role of the corporate IRO: Making the move from sell-side to in-house - 17 October

For more information and to book your place click [here](#).

IR Society networking - October 27

Our next IR Society pub night will be on Thursday 27 October. This is an informal networking evening for peers to get together for a relaxed evening at the pub. If you would like to bring a friend along who is not a member please do contact Alison Hamilton directly on alison.hamilton@irs.org.uk and we will be happy to accommodate. [Book here](#)



The IR Service Providers Directory

The *Informed* IR Service Providers Directory features those organisations who offer key services to the IR community and shows the categories in which they have chosen to appear.

This section is published in parallel with the service

provider section on the IR Society website – www.irs.org.uk.

For more information and to list your business here, please call John Thistlethwaite on +44 (0)1285 831 789 or email john@silverdart.co.uk.

Key to IR SERVICE PROVIDERS by category

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Deutsche Bank
Citi

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B2B Design Bureau Zebra
Black Sun
Capita Asset Services
Design Portfolio
Emperor Design
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Investis
Langsford Corporate Design
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Corporate broking

Capita Asset Services
Liberum
Panmure Gordon

CRM databases

IR.soft
Orient Capital
Nasdaq Corporate Solutions
RD:IR

CSR/sustainability

Addison Group
Capita Asset Services
EM
Luminous
Lyonsbennett
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Debt IR

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EM
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Fidelio Partners
Taylor Bennett
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Fund management

Exane BNP Paribas

Internet services

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Investis
MerchantCantos
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PR Newswire
Valor IR Consulting

Investor presentations

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EQS Group
Lyonsbennett
Media Sterling

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Broadridge
Capital Axis
Citigate Dewe Rogerson
Clare Williams Associates
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EmCo
EQS Group
Equiniti
Fairvue Partners
Fidelio
Financial Times
FTI Consulting
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Instinctif Partners
Investis
Maitland
Makinson Cowell
Meetyl Europe
MHP
Nasdaq Corporate Solutions
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Orient Capital
RD:IR
Taylor Rafferty
WorkCast
World Television

Investor roadshows

Capita Asset Services
Capital Axis
EM
Meetyl Europe
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Nasdaq Corporate Solutions
RD:IR

IR for small caps

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irFactory
Orient Capital

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Equiniti
Orient Capital
ProxyCensus
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More information at:
www.irs.org.uk/resources/service-providers

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ir society

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- Support members' development
- Voice of the IR profession

ir society

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- Stay informed
- Develop your career
- Networking opportunities

ir society

Professional Development

- Foundation, core IR skills and other IR-related courses
- Certificate in IR
- The Job Zone

ir society

Events

- Annual conference
- Seminars and webinars – breakfast, lunch, evening
- Best Practice awards + annual dinner

ir society

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- Great exposure to members
- Annual sponsorship packages
- Tailored sponsorship opportunities

ir society

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ir society

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